# 2004 Economic torecast



# Camas mill plays a big part in G-P success



Georgia-Pacific vice president and mill manager, Camas

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### Goal is more than 100 percent of planned productivity on every machine

#### By MIKE TOMPKINS

In 2003, we continued to guide the Camas mill through significant strategic repositioning. Georgia-Pacific will continue to be a leader in the fine-paper business, and in commercial and retail towel and tis-sue, and the Camas mill will contribute to

that achievement in 2004 and beyond. Our employees' tremendous focus on safety in 2003 gave the mill its best safety record in its 120-year history. We will carry that momentum forward, with the expectation that zero incidents is the norm. We operate with a relentless pursuit of an injury-free workplace.

In 2004, retiring a 1907 vintage commu-nication paper machine will allow the mill to refocus on the key segment of the pa-per business, white reprographic paper. We intend to be a robust part of the West Coast business by efficiently and continually running the region's largest white-pa-per machine and converting equipment.

In 2003, the production numbers were good, with most areas of the mill operating above 100 percent of the business plan. We have shown that, despite tough market conditions, our operations can re-duce costs beyond inflation and optimize assets. I'm confident that we will reach our 2004 goal of running every machine at greater than 100 percent of planned

Also in 2004, we're going to zero in on quality with our "Quality is at Home with Us" process. We produce superior prod-ucts, and we are going to ensure that every product reaches our customers on time and in perfect condition. We are addressing the product itself and its packag-ing for both the retail and commercial towel and tissue business, and for the white-paper business.

Our customers are going to enjoy a consistently performing, superbly packaged

We are moving forward with our plans for continuing excellence in safety, environmental protection, quality and efficien-cy to ensure that the Camas mill remains a viable, essential part of the Georgia-Pa-cific consumer-products business and the Camas community. We have a dedicated team of employees at Camas who are committed to our core values of safety, sound environmental stewardship and community relations, and an unending focus on our employees, customers and community outreach. We look forward to

Headquartered at Atlanta, Georgia-Pa-cific is one of the world's leading marketers and manufacturers of tissue, packaging, paper, building products, pulp and related chemicals. With 2002 annual sales of more than \$23 billion, the company employs approximately 61,000 people at 400 locations in North America and Europe.

Its familiar consumer tissue brands in-clude Quilted Northern, Angel Soft, Brawny, Sparkle, Soft 'n Gentle, Mardi Gras, So-Dri, Green Forest and Vanity



Georgia-Pacific's Camas mill continues to play a role in the company's fine-paper business. The local plant plans to retire a 1907 vintage paper machine this year, allowing G-P to focus on white reprographic paper production.

Fair, as well as the Dixie brand of disposable cups, plates and cutlery. Georgia-Pacific is a leading supplier of

materials dealers and large do-it-yourself warehouse retailers. For more information, visit building products to lumber and building www.gp.com.

## Georgia-Pacific Camas Mill employment 1,100 1,250 1,469 1.000 500 250

'00 '01 '02

'03

#### **GEORGIA-PACIFIC CAMAS** PAPER MILL

■ WHAT: Around-the-clock pulp and paper operation producing a white business paper and a variety of towel and tissue products

■ WHERE: Downtown Camas.

EMPLOYEES: 1,100.

■ LOOKING AHEAD: This year, GP will further reduce the mill's business-paper production, allowing it to focus on white reprographic paper and its towe and tissue business